

# Green Innovation Forum 2024

Sponsorship opportunities



# Biotech for a greener tomorrow.



# 01. Concept of the event

The AseBio Green Innovation Forum showcases the opportunities that biotechnology can offer as a key tool in the transition towards a more sustainable, carbon neutral and greener economic model. The Green Innovation Forum is also firmly committed to achieving the objectives set out in the 2030 Agenda and the European Green Deal. The event also showcases Spain's commitment to science and innovation and connects it with strategic industrial areas that have great transformative capacity and a high impact on people's lives.

The AseBio Green Innovation Forum offers you the opportunity to learn in detail solutions to all these challenges and helps you how biotechnology provides to connect with industry, academia, investors, and the public sector.

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MINISTERIO  
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Y EMPRESA



## 02. The venues: main site



### Pamplona - Baluarte

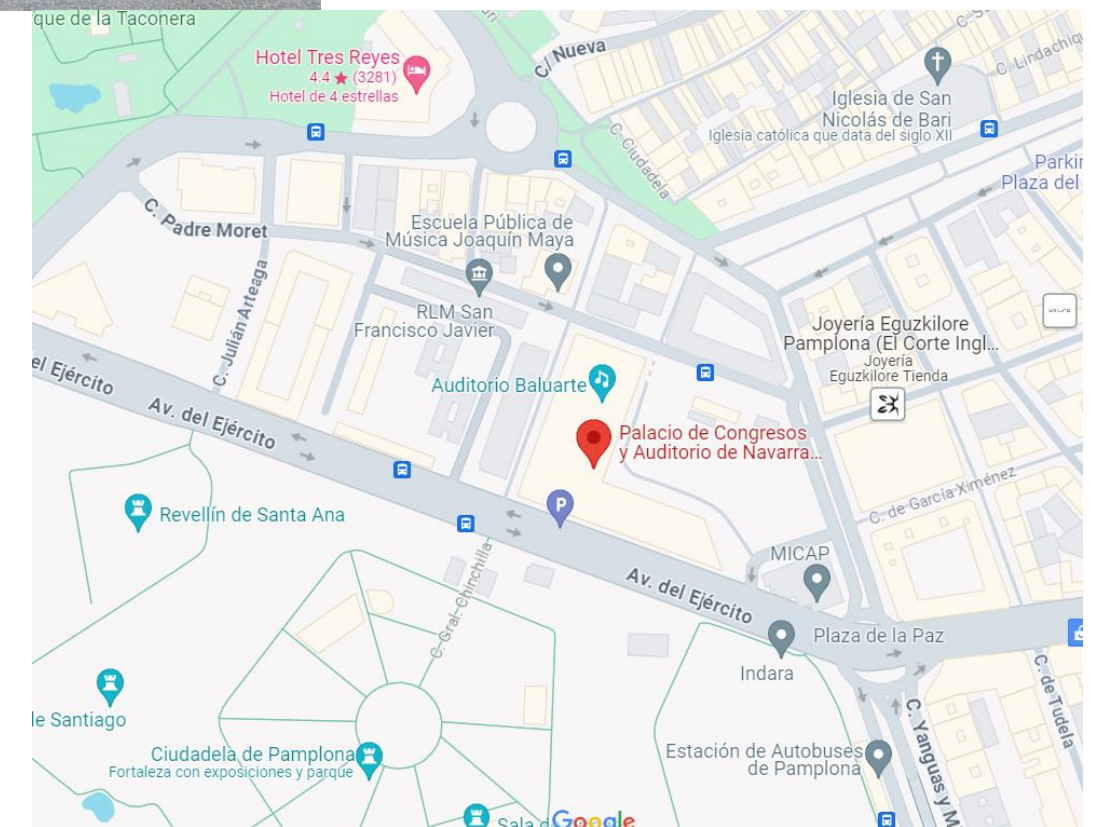
The BALUARTE Conference Centre and Auditorium of Navarra (Pamplona) is the benchmark in the Autonomous Community both in hosting MICE and cultural activities.

Baluarte is one of the largest Conference Centres in Spain, with a total area of 63,000 m2, including two floors of underground parking with capacity for 900 vehicles.

A large space capable of hosting events of different kinds, BALUARTE is a building built by the Government of Navarra, the work of the Navarrese architect Patxi Mangado. Baluarte is located in the centre of the city, next to the Citadel of Pamplona, an old fortress from the 16th century converted into a large green area.



Plaza Baluarte, s/n.  
Pamplona-Iruña



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## 03. The venues: welcome reception

### Ciudadela

Ciudadela is a Renaissance fortification in the shape of a pentagon with bastions and ravelins, begun by Philip II according to the project of the military engineer Giovan Giacomo Paleari Fratino, known as "El Fratin". In 1964 it was ceded to the City Council to create a public cultural and leisure space. A space of 280,000 square metres whose pavilions, moats, bastions, ravelins, fortifications, minor buildings and glacis are today public places for leisure, sport and culture. The Citadel, Pamplona's urban landmark, is also considered the best example of military architecture of the Spanish Renaissance and one of the most outstanding defensive complexes in Europe.



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## 04. Activities



### Program sessions

The Green Innovation Forum has a full program of conferences that will revolve around which biotechnology will play a decisive role thanks to new innovative solutions



### Partnering

The B2match platform allows you to upload your personal and firm profile and Marketplace offer. Attendees can schedule bilateral meetings during the event.



### Start-up pitches

Innovative Biotech startups will be able to submit their projects to a panel of investors. Only available to AseBio members & Navarrese Companies.

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## 05. Registration

The Green Innovation Forum offers to all registered delegates the possibility to use our license to the B2Match one-to-one partnering platform, where you will be able to publish your company/personal profile and showcase your technology or products.

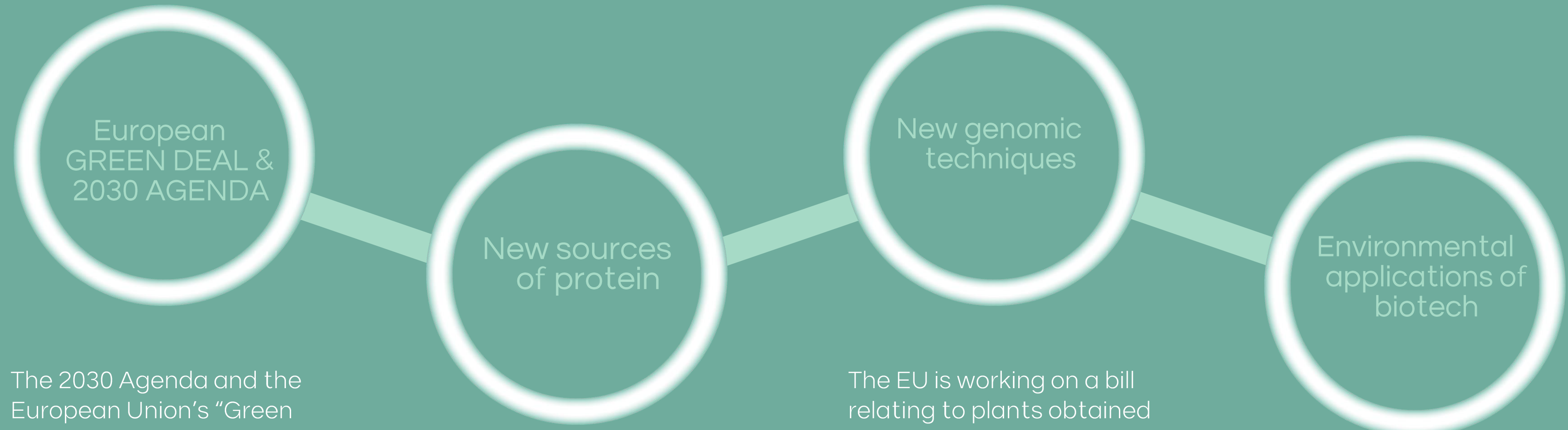
Registration includes:

- Access to the program sessions and pitch presentations.
- Publication of your company and personal profile on the Green Innovation Forum partnering software provided by B2Match.
- Submission of one-to-one meetings.
- Networking event: Welcome Reception
- Coffee breaks and Lunch.

Registration rates	Early bird (Until July 31 <sup>st</sup> )	Standard
Non-member	€ 195.00	€ 245.00
AseBio members, Navarrese companies & Academic	€95,00	€ 125.00

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# 06a. Suggested Program Topics



The 2030 Agenda and the European Union's "Green Deal", draw growth roadmap for a new economic model connected with challenges such as sustainable food, the climate emergency and industrial transformation.

Microalgae, fungi, worms, and by-products are some alternative proteins that can help sustain population growth in a planet where resources are finite.

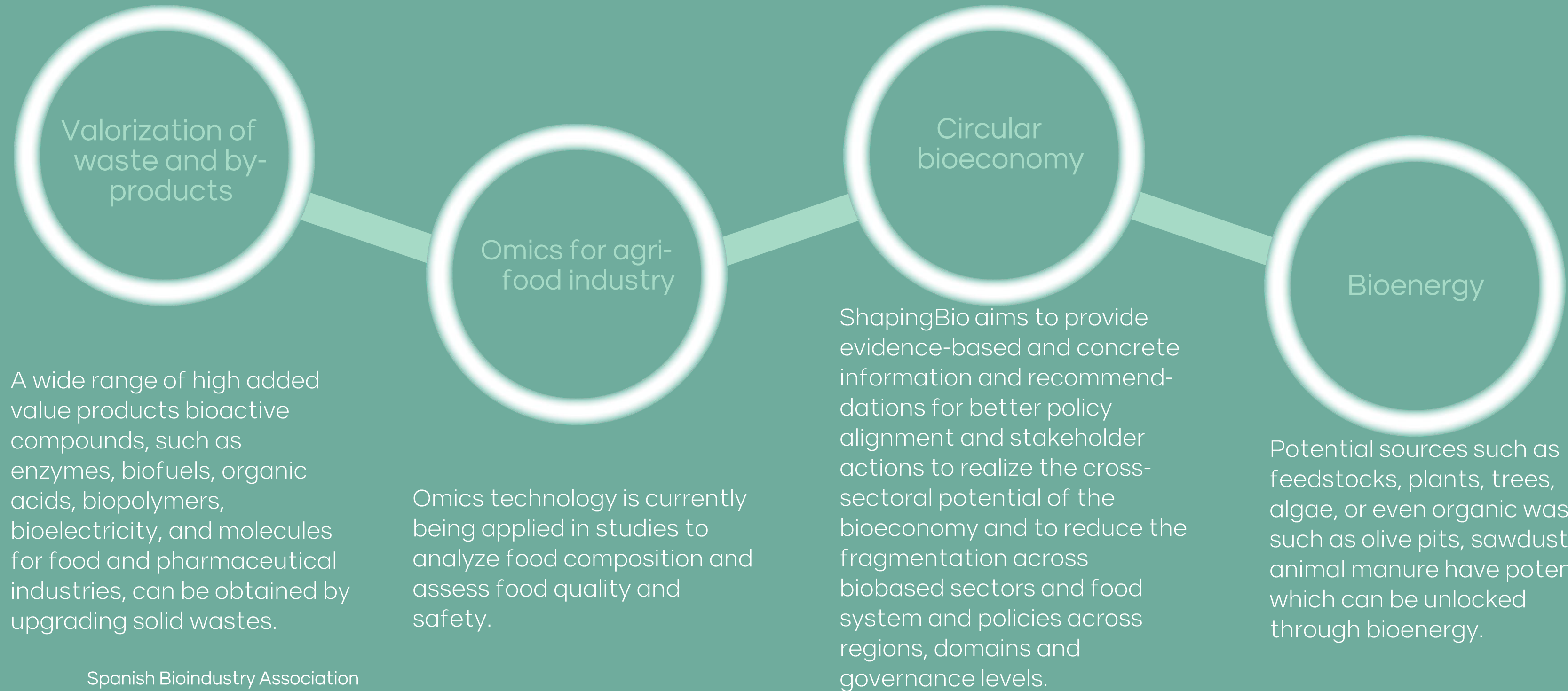
The EU is working on a bill relating to plants obtained with certain new genomic techniques and food and feed derived therefrom.

Environmental Biotechnology provides tools for the remediation of contaminated environments and for environment-friendly processes .

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# 06b. Suggested Program Topics

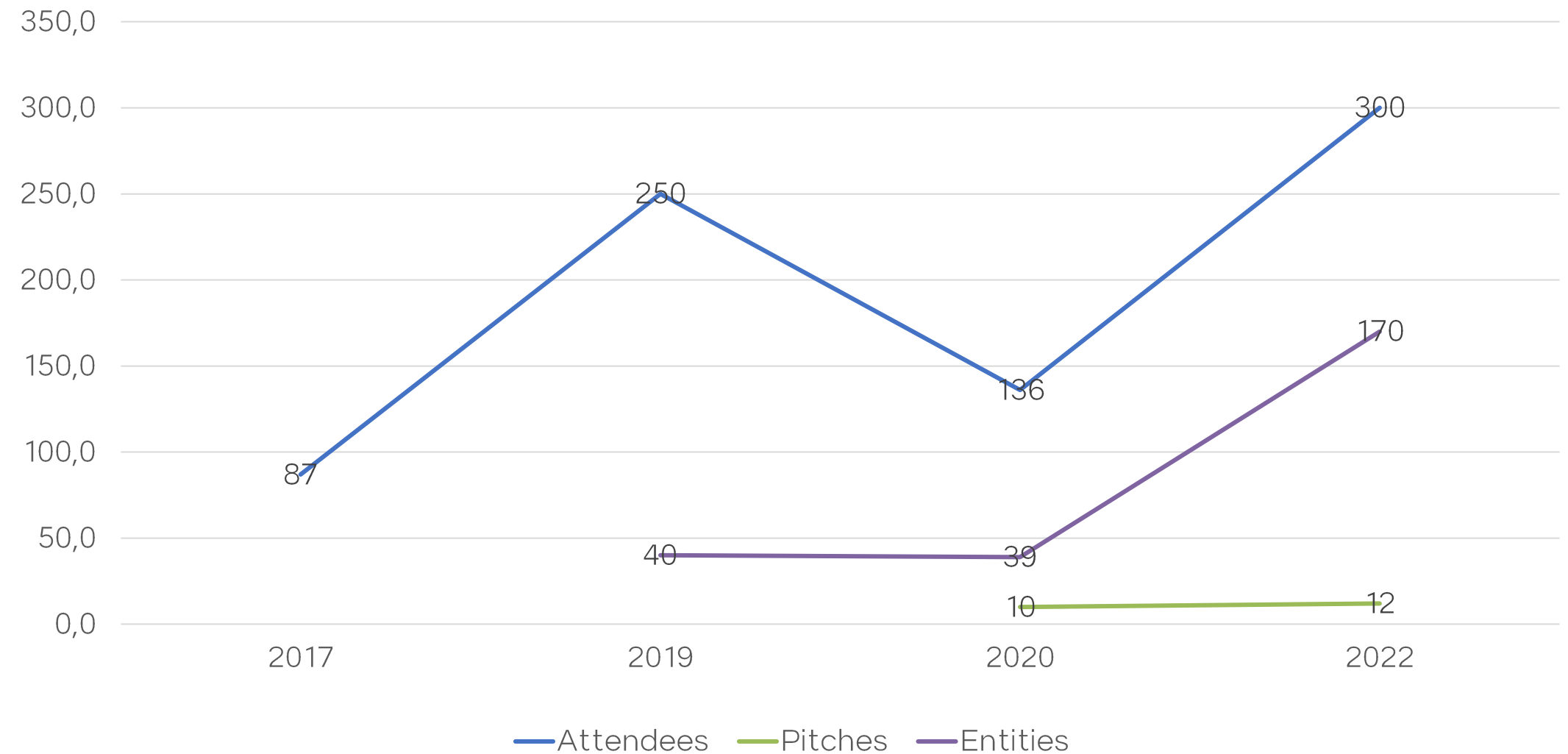


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## 07. Results from previous editions

### Consolidation of the event

Since its inception in 2019, following an initial low-key event in 2017, Green Innovation has been consolidated increasing levels of attendance. Start-up pitches are a new feature introduced in 2020 which had good acceptance.



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## 08. Supporters of past editions

**ainia**

**anove**  
Asociación Nacional  
de Obtentores Vegetales

**bioga**

**biob**  
cluster biotecnològic i  
biomèdic de les Illes Balears

**biointropic**

**Bioplat**  
BIOMASA PARA LA BIOECONOMÍA

**10 años**  
biovegen

**CENER**  
CENTRO NACIONAL DE  
ENERGÍAS RENOVABLES  
ADitech

**CEOE** Empresas  
Españolas

**CR biomed**  
cluster

**EuropaBio**  
The European Association for Bioindustries

**FAB**  
Foro Argentino de Biotecnología  
Desde 1986

Plataforma Tecnológica Española  
**Food for Life Spain**

fundación  
**antama**

competitividad  
empresarial **ice** | Junta de  
Castilla y León

**Parc Científic de Barcelona**  
UNIVERSITAT DE BARCELONA

**pteco<sub>2</sub>**  
Plataforma Tecnológica Española del CO<sub>2</sub>

**stanpa** Asociación Nacional  
de Perfumería y Cosmética

**SUSCHEM<sup>ES</sup>**  
Química Sostenible

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## 09. Sponsors of past editions



Ingenasa



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## 10. Why Sponsor

Green Innovation Forum will provide you with a unique opportunity to meet face-to-face with the Spanish biotech industry and many other European and international companies and institutions from around the world in one of the largest international events in the industry.

There are different ways to participate (partnering, exhibiting, presenting) and a wide range of sponsorship opportunities to help you promote your brand identity to the 250 expected life sciences professional attending.

Sponsoring the event will help you to create interest in your company, products and services and raise your profile within the Spanish biotech industry and other international visitors.

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# 11. Sponsorship packages

## 01. GOLD

- 01. Four registrations
- 02. Lanyard, badge, coffee break or propose a topic for a session
- 03. Two speakers
- 04. Mention in Press releases
- 05. Visibility (website, promotional materials, social networks,...)

€3,000

## 02. SILVER

- 01. Three registrations
- 02. Propose one speaker
- 03. Visibility (website, promotional materials, social networks,...)

€1,500

## 03. BRONZE

- 01. Two registrations
- 02. Visibility (website, promotional materials, social networks,...)

€750

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## 12. Organizers



### AseBio

Spanish BioIndustry Association Brings together and represents the interests of companies, associations, foundations, universities and technology and research centers that work in the field of biotechnology in Spain.

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### SODENA

Sodena is the financial support instrument of the Government of Navarre for attracting and developing business projects with added value for the region, also collaborating in its Smart Specialization Strategy.



### ICEX

ICEX España Exportación e Inversiones is a national public business entity whose mission is to promote the internationalization of Spanish companies and the promotion of foreign investment.

# Thank you

Contact:  
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